

Smart Innovation, Systems and Technologies 280

José Luís Reis
Marc K. Peter
Ricardo Cayolla
Zorica Bogdanović *Editors*



Marketing and Smart Technologies

Proceedings of ICMarTech 2021, Volume 2

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Editors

José Luís Reis
University Institute of Maia—ISMAI
Maia, Portugal

Ricardo Cayolla
Universidade Portucalense
Porto, Portugal

Marc K. Peter
FHNW School of Business
University of Applied Sciences and Arts
Olten, Switzerland

Zorica Bogdanović
Faculty of Organizational Sciences
University of Belgrade
Belgrade, Serbia

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