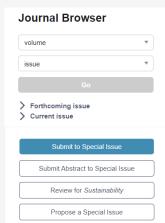


Propose a Special Issue







Science and Technology Department & REMIT & IJP, Portucalense University, Porto, Portugal Interests: digital transformation; applied statistics; business Special Issues, Collections and Topics in MDPI journals



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Guest Editor

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Science and Technology Department & REMIT & IJP, Portucalense University, 4200-072 Porto, Portugal Interests: ICT in higher education; mobile learning; social business and digital transformation Special Issues, Collections and Topics in MDPI journals

Special Issue Information

Dear Colleagues,

The Special Issue "Digital Transformation Strategies and Al Gen for Sustainable Business Development" delves into the pivotal role that digital transformation and artificial intelligence (Al) play in fostering sustainable business practices. This Special Issue explores the intersection of cutting-edge AI technologies and digital strategies, highlighting their potential to drive sustainability in various business sectors. Emphasis is placed on how these technologies can be leveraged to enhance efficiency, reduce environmental impact, and create innovative business models that prioritize long-term ecological balance. The articles within this Special Issue examine case studies, theoretical frameworks, and practical implementations of AI and digital transformation, providing a comprehensive overview of their benefits and challenges. Key topics include the integration of Al in supply chain management, the development of smart cities, the role of big data in sustainability, and the ethical considerations of Al deployment. This collection aims to provide valuable insights for academics, industry professionals, and policymakers interested in the sustainable evolution of businesses through advanced technological interventions

Dr. Carla Santos Pereira Dr. Carla Azevedo Lobo Prof. Dr. Fernando Moreira

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