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## Digital Transformation Strategies and AI Gen for Sustainable Business Development

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A special issue of *Sustainability* (ISSN 2071-1050). This special issue belongs to the section "Economic and Business Aspects of Sustainability".

Deadline for manuscript submissions: **1 July 2025** | Viewed by 163

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### Special Issue Editors



Dr. Carla Santos Pereira [E-Mail](#) [Website](#)

Guest Editor

Science and Technology Department & REMIT & IJP, Portucalense University, Porto, Portugal

Interests: digital transformation; applied statistics; business

Special Issues, Collections and Topics in MDPI journals



Dr. Carla Azevedo Lobo [E-Mail](#) [Website](#)

Guest Editor

Department of Economics and Management, Universidade Portucalense, Porto, 4200-027, Portugal

Interests: Management and International Business.

Special Issues, Collections and Topics in MDPI journals



Prof. Dr. Fernando Moreira [E-Mail](#) [Website](#)

Guest Editor

Science and Technology Department & REMIT & IJP, Portucalense University, 4200-072 Porto, Portugal

Interests: ICT in higher education; mobile learning; social business and digital transformation

Special Issues, Collections and Topics in MDPI journals

### Special Issue Information

Dear Colleagues,

The Special Issue "Digital Transformation Strategies and AI Gen for Sustainable Business Development" delves into the pivotal role that digital transformation and artificial intelligence (AI) play in fostering sustainable business practices. This Special Issue explores the intersection of cutting-edge AI technologies and digital strategies, highlighting their potential to drive sustainability in various business sectors. Emphasis is placed on how these technologies can be leveraged to enhance efficiency, reduce environmental impact, and create innovative business models that prioritize long-term ecological balance. The articles within this Special Issue examine case studies, theoretical frameworks, and practical implementations of AI and digital transformation, providing a comprehensive overview of their benefits and challenges. Key topics include the integration of AI in supply chain management, the development of smart cities, the role of big data in sustainability, and the ethical considerations of AI deployment. This collection aims to provide valuable insights for academics, industry professionals, and policymakers interested in the sustainable evolution of businesses through advanced technological interventions.

Dr. Carla Santos Pereira  
Dr. Carla Azevedo Lobo  
Prof. Dr. Fernando Moreira  
Guest Editors

#### Manuscript Submission Information

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Submitted manuscripts should not have been published previously, nor be under consideration for publication elsewhere (except conference proceedings papers). All manuscripts are thoroughly refereed through a single-blind peer-review process. A guide for authors and other relevant information for submission of manuscripts is available on the **Instructions for Authors** page. *Sustainability* is an international peer-reviewed open access semimonthly journal published by MDPI.

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