

environmental and political processes that can be created from a number of assets and skills, in innovative ways and at an unprecedented scale. Using the digital technologies for collaboration, communication, coordination, and value creation purposes is included under the same umbrella of the collaborative economy. Market-focused digital innovation is able to disrupt existing business models and support economic activity. The situation in the area of collaborative economy in Slovakia seems to be different from that of the Western European countries. Data from the area of sharing economy are not registered with the Statistical Office of the Slovak Republic and there are no analysis examining its impact. In Slovakia, sharing as a source of regular income is minimal. This paper is concerned on taxation of the collaborative economy services as a source of regional policy revenue. Impact of the collaborative economy on customer's behavior, is also analyzed and discussed.

Key words: collaborative economy, sharing economy, socio-economic aspects, digital platforms

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Water and tourism: the case of the Balearic Islands

Abstract: Tourism water demand can generate big problems of sustainability, mainly in those regions where water is scarce, as occurs in most coastal and small island destinations where a large part of world tourism is concentrated. Given the shortage of literature on the subject, further research into tourist water demand is required, with particular attention to the hotel sector, since hotels are the most popular option for tourists, displaying higher levels of water consumption. The main purpose of this study is to develop a global model to analyse hotel water consumption at a mature sun and sand destination with a strong seasonal pattern and scarcity of water, characteristics shared by some of the world's main tourist destinations. Our model includes a set of different hotel variables associated with physical, seasonal and management-related factors and it improves on the capacity to explain water consumption at such destinations. From the obtained results, interesting recommendations can be made for both hotel managers and policy makers.

Key words: hotel, water, sustainability

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Tourism destination governance as a concept of regional development (the case study of the Kutná Hora region in the Czech Republic)

Abstract: Exploring the interconnection between tourism destination management and regional development is increasingly being absorbed by the concept of tourism destination governance today. Still based on cooperation between stakeholders, it applies the concept of corporate management to a tourism destination and from its outset it has become a very important part of local and regional development. Good governance of a tourism destination is a very complex process that consists of many sub-processes and principles, and given the diversity of individual destinations there is no specific guidance applicable to broad-spectrum use. The aim of this paper is to analyse the principles of good governance and their application in the Kutná Hora region (in the Czech Republic) and to