

DOCUMENTING AND VIRTUAL VISITING WORLD HERITAGE IN 3DPAST

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The European project 3DPAST - *Living & virtual visiting European World Heritage* enhanced the exceptional significance of vernacular architecture in World Heritage. The project highlighted the special character of these vernacular sites, and the intrinsic spatiality and architectural quality, daily experienced by their inhabitants. 3DPAST brought the opportunity to discover the ‘spirit of place’ of vernacular dwellings, across Europe. The project aimed to attract new audiences to these properties, through AR experience in books, a Platform, and a in situ Mobile App (3DPAST is available to download at App store and Google Play). Non-traveller audiences had the opportunity to watch drone videos and to visit the sites through virtual and augmented reality, and 3D modelling. The project boosted interactive communication tools into new digital realities. It also enhanced, the creative potential associated with these sites’ intangible culture and with their vernacular expression. This technological way of reaching new audiences was a distinctiveness factor, to document and disseminate vernacular heritage, little known by the general public, contributing to local identity and cultural diversity.

The work was developed throughout three Dimensions (Architectural Heritage Dimension; Historical Dimension; Intangible Heritage Dimension) and three Components of Work (Digital Component; Creative Component; Communication Component), expressed by several Activities, such as: Publications, a Booklet, an App, a Digital Platform, Technical Workshops, and Multimedia Workshops. All the activities were developed in vernacular World Heritage sites located across Europe: Upper Svaneti in Georgia; Pico in Azores, Portugal, Transylvania in Romania; Pienza in Italy; Old Rauma in Finland, Gironkaster in Albania, Cuenca in Spain; and Chorá in Greece.

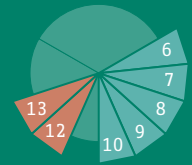
The project’s team was composed of multidisciplinary experts in architecture, heritage, urbanism, multimedia, artists, among others, who contributed actively in the outcomes of the project. 3DPAST outputs were shared among interested audiences across more than 100 countries, in the 5 continents. As a result, the European Commission evaluated the project’s aims, focus, planning, methodology, and outputs, as Excellent. The project was funded under Creative Europe programme, between 2016 to 2020. 3DPAST was coordinated by Escola Superior Gallaecia [now integrated at Portucalense University], with the partnership of Universitat Politècnica de València, the University of Florence, the University of Cagliari, and CRATERre-ENSAG.

WEBSITE

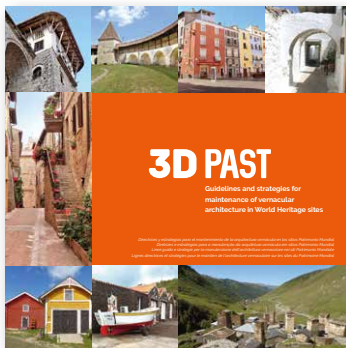
<https://esg.pt/3dpast/>

VERSUS SUSTAINABILITY PRINCIPLES

- 6. Preserving the cultural landscape
- 7. Transmitting and sharing building cultures
- 8. Encouraging creativity
- 9. Recognising intangible values
- 10. Encouraging social cohesion
- 12. Promoting local activities
- 13. Optimising construction efforts



Some of the main results of the project: booklet, book and poster of one of the seminars



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## **Heritage for people**

*Sharing vernacular  
knowledge to build  
the future*





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This collective work gathers five European university institutions and integrates contributions from the project leader and the project partners. In addition to the Editors, the main contributors are:

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**Website:** [www.versus-people.webs.upv.es](http://www.versus-people.webs.upv.es) | **Instagram:** VerSus Heritage for PEOPLE | **App:** [www.heritageforpeople.unifi.it](http://www.heritageforpeople.unifi.it)



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