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Building Resilient and Sustainable Territories

GRANDES PROBLEMÁTICAS DO ESPAÇO EUROPEU

Construção de Territórios Resilientes e Sustentáveis

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OP. 154 THE SHARED CITY. HOUSING AND TOURISM IN THE METROPOLITAN AREAS OF LISBON AND PORTO

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Abstract: The metropolitan areas can be presently the most relevant actors for leadership and competitiveness. They shape our present "way of life" and require a higher level of coordination for regional planning and institutional governance. To improve it, previous research has shown that changes in the institutional marks need to be balanced with good results from the technical issues of planning practices.
Before the covid 19 health crisis, there was a huge transformation of the two Portuguese major cities – Lisbon and Porto, causing conflicts that affected the urban environment, their citizens, social and economic activities, and neighbourhoods. The global mobility has changed specially their historical centres, producing different consequences: some positives, like urban regeneration, the renewal of public space, employment, and economic development, but other negatives, as the real estate gentrification, social fragmentation and the loss of urban identities and their traditional character. And previous research has shown also that there is some negative perception of residents concerning tourism and urban landscape.
The need of balance to solve these kinds of problems is connected to the idea of shared places, appropriate for both local inhabitants and tourists. This emerging concept in the field of urban planning matches the contemporary way of business, referred as shared economy. A larger scale approach may improve the quality of public realm, as the new technologies' applications, which share the access of goods and services, extending his benefits to wider territories and communities.

Keywords: Metropolitan governance; Tourism; Housing; Lisbon; Porto