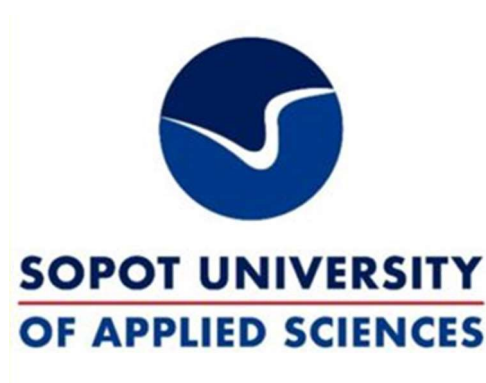




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THEORY AND APPLICATIONS IN THE KNOWLEDGE ECONOMY 2023

THINKING THE UNTHINKABLE ON INTANGIBLE SCIENCE

CONFERENCE BOOK OF ABSTRACTS

The Portuguese norm for innovation – a case study.

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Abstract

This paper addresses the need for different and qualitative approaches to assess the impact of public funding on innovation in private firms. It focuses on the Portuguese case, which introduced the RDI norm and is closely linked to public funding strategies. The study also suggests a subtle connection between work quality of life and public funding. Traditionally, the assessment of public funding's impact on innovation has relied on quantitative measures such as R&D expenditures and patent filings. However, these metrics often fail to capture the intricate dynamics and multifaceted nature of innovation processes. Therefore, this paper argues for the inclusion of qualitative methodologies that consider broader factors such as organizational culture, employee motivation, and collaboration networks. In Portugal, the introduction of the RDI norm has significantly influenced public funding strategies, prompting private firms to engage in research, development, and innovation activities. Nonetheless, the effectiveness of these funding initiatives and their impact on innovation outcomes and employee well-being remain uncertain. By examining the Portuguese case, this study aims to provide a comprehensive understanding of how public funding strategies intersect with work quality of life factors and shape innovation within private firms.

In conclusion, this paper advocates for diverse and qualitative approaches to better comprehend the effects of public funding on innovation in private firms. By studying the Portuguese case and its direct connection to the RDI norm, it aims to uncover the complex interplay between public funding strategies, work quality of life, and innovation outcomes. The paper highlights the limitations of traditional quantitative measures and emphasizes the significance of considering a broader range of factors that contribute to a thriving innovation ecosystem. By doing so, it aims to contribute to the ongoing discourse surrounding optimized public funding strategies that foster innovation while enhancing employee well-being in private firms.

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