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Circular Economy and International Business: Innovation, Sustainability, and Environmental Impact

Submission deadline: 2025-12-27

Special Issue Editors



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Universidade Portucalense Infante D. Henrique; REMIT- Research on Economics, Management and Information Technologies

Interests: International Business; Digital Transformation; Family Business Governance; Innovation and Competitiveness; Sustainability



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Interests: Applied Statistics; Digital Transformation; Sustainability; Quantitative methods; Data Analytics



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Interests: Economic Growth; Firm Performance; Innovation; International Business; SMEs



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Interests: Applied Econometrics; Labour Economics; Business Governance; Innovation and Competitiveness

Special Issue Information

Dear Colleagues,

As global markets transition towards sustainability, the Circular Economy is emerging not only as a key driver of innovation and long-term business success but also as a powerful framework for environmental protection and ecosystem regeneration. Companies are increasingly compelled to rethink traditional business models, aligning them with circular principles that prioritize the reduction of environmental degradation, the regeneration of natural resources, and the minimization of waste. This Special Issue investigates how firms, industries, and economies apply circular economy strategies within international business while addressing broader environmental challenges and complying with evolving environmental regulations.

We seek original research and review articles that explore the intersection of the circular economy, environmental governance, and international business. Topics of interest include sustainable business strategies that reduce environmental impact, the role of digitalization in enabling low-carbon and resource-efficient transitions, the redesign of global value chains with ecological considerations, and the policy mechanisms that drive circularity with environmental integrity. Contributions may examine how multinational corporations, small and medium-sized enterprises (SMEs), and emerging market actors adopt circular practices to enhance both competitiveness and environmental responsibility. Submissions may address, but are not limited to: business models for the circular economy in environmentally regulated international markets; sustainable and circular supply chains with low ecological footprints; the influence of international environmental agreements and trade regulations on circular practices; environmental policy and governance as enablers of circular innovation; consumer behavior regarding eco-friendly and circular products; green investment and financing

By bringing together a wide range of insights from academia, industry, and environmental policy, this Special Issue aims to advance understanding of how circular economy principles can help reshape international business dynamics while contributing to climate goals, ecological sustainability, and a greener global economy.

We look forward to your valuable contributions to this important discussion.

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Guest Editors

Keywords

Circular Economy; Environmental Governance; Green Innovation; International Business; Sustainable Supply Chains

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