

# DSOTT

DIVERSITY & SUSTAINABILITY  
OPPORTUNITIES AND THREATS | 2023

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Coimbra, Portugal

# BOOK OF ABSTRACTS



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## WELCOME

The motto of DSOTT'2023 is to combine Science, Industry, and Governance and enhance the work produced by outstanding researchers and professionals around the world in Tourism. Diversity is one of the main topics and we want tourism to be a point of convergence. We believe that tourism is more than a transversal area to the activity sectors.

Sustainability is a current issue and represents a matter of survival for the planet and, therefore, for human beings. If we don't start applying sustainability in every action of our lives, the planet will fight back and will show us how things must be done. We must move from message to action. We must be sustainable.

We believe in the power of knowledge. We want to help build tacit and explicit knowledge and share it through networks. True sharing is only valid if it involves all stakeholders. The objective of DSOTT'23 is to unite the reflection of academia, the savoir faire of professionals who work every day in the operation and the public entities that know the challenges of the market like no one else. We want to see them share their experiences, their studies, their opinions, and reflections.

Therefore, DSOTT '2023 is different from other scientific events. It will be a congress that unites Science – through the excellent research carried out in academia, and Industry – bringing together the best professionals from the various areas of the tourism market. The union between Science and Industry has never made so much sense. The current pandemic has shown that the two are inseparable. Also, this Congress will include a Workshop for young researchers. We would like to replicate the concept of 'Paper Hackathon', which intends to foster new collaborations through an innovative hackathon format. The main goal is to create writing collaborative papers and share research tips through the participants. The University of Coimbra (UC) will be the stage where for this congress.

There are two reasons behind this choice. The University of Coimbra, founded in 1290, is the oldest university institution in Portugal and one of the oldest in Europe and is also the most sustainable institution in Portugal and the 21st in the world, according to the third edition of The Times Higher Education Impact Rankings 2021. The hosts of this conference will be the University of Coimbra, Europeia University, Regional Entity – Turismo do Centro and CEGOT – Centre of Studies in Geography and Spatial Planning.

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## Special Sessions

## Sessões Especiais

**Accessible Tourism and Human Diversity**, Chair Andreia Moura, Eugénia Devile, Susana Mesquita and Susana Lima

**Challenges for tourism in coastal areas: Sustainability, climate change and spatial planning**, Chair João Jorge

**Co-creation in Tourism**, Chair Sofia Almeida

**Co-creating sustainable rural tourism experiences- integrating nature, landscapes, heritage, visitors and locals**, Chair Elisabeth Kastenholz, Maria João Carneiro and Mariana Carvalho

**Coopetition, Cooperation and Competition in Tourism**, Chair Adriana Fumi Chim-miki and Rui Costa

**DMOs' Information Systems as focal points for Smart Destinations**, Chair João Vaz Estêvão

**Eco-Tourism Challenges**, Chair Emese Panyik

**Effectiveness of tourism destinations – integrating cognitive neuroscience techniques in tourism and hospitality, museology, museography, and tourism experiences**, Chair Eunice Lopes, Lucília Cardoso and Eunice Duarte

**Environmental Sustainability**, Chair Dália Liberato and Mónica Oliveira

**Events, animation, and leisure**, Chair Anabela Monteiro

**Food Tourism, Sustainability and Marketing**, Chair Alicia Orea-Giner and Francesc Fusté-Forné

**Gastronomy Challenges and Trends**, Chair Cristina Barroco and Suzanne Amaro

**Human Capital in Tourism and Hospitality Sector**, Chair Vânia Costa and Andreia Moura

**Nature and adventure tourism – innovation, sustainability and tourist experience**, Chair Francisco Silva, Tiago Lopes and Mário Silva

**Road Based Tourism (Routes) – Product/ Destination Diversity, Development and Sustainability**, Chair Carlos Cardoso Ferreira, Cláudia Almeida, Rosário Borges and Alexandre Guedes

**Sustainable Tourist Behaviour: Consumer Behaviour**, Chair Medéia Veríssimo, Marília Durão, Fiona Bakas and Makhabbat Ramazanova

**Transports and Tourism**, Chair Cláudia Almeida and Vânia Costa

**Tourism Education**, Chair Manuel Salgado

**Women in Tourism: Taking Social Sustainability and Gender Equality Forward**, Chair Alexandra Pereira

## **OC - (120) - GASTRONOMY AS INTANGIBLE CULTURAL HERITAGE AND A TOOL FOR TOURISM DEVELOPMENT: PERCEPTIONS OF RESIDENTS**

Makhabbat Ramazanova<sup>1</sup>; Isabel Vaz De Freitas<sup>2</sup>

1 - Assistant Professor at the Portucalense University; 2 - Full Professor at the Portucalense University

### **Proposal and Originality**

Gastronomy is an integral part of local culture and a sign of the identity of tourist destinations (Lin et al, 2021). It is an important tool and motivation for tourists visiting a destination (Belma and Alvarez, 2019). However, it has taken longer for UNESCO to recognise gastronomy as an ICH. Moreover, due to globalisation and the mixing of cultures, the risk of losing the original recipe increases. Thus, the role of stakeholders is crucial for the preservation of this ICH. This study explores the residents views on the role of gastronomy as an ICH, a tool for tourism and ways of preservation.

### **Methodology**

The empirical data was collected via 355 questionnaires applied randomly to residents using convenient sampling approach in Porto, Portugal, from May to November, 2022. Data was processed with the statistical package SPSS 23 and relevant results were obtained.

### **Results and Implications**

The study investigated the role of gastronomy as an ICH and a tool for tourism development to better understand the dimensions that shapes the perception of Porto residents as major local actors. The local population was found to play a significant role in preserving traditional dishes and recognising their value for both culture and tourism. However, it was found that the willingness to prepare traditional dishes decreases every time, remaining only on special occasions. A possible explanation for this is modernisation, increasing globalisation and the influx of different cultures.

### **Research Limitations**

Future research in the form of interviews could reveal further insights into the residents views on gastronomic heritage.

### **References Version APA 6th or 7th Edition**

Belma, S. U. N. A., & ALVEREZ, M. D. (2019). Gastronomic identity of Gaziantep: Perceptions of tourists and residents. *Advances in Hospitality and Tourism Research (AHTR)*, 7(2), 167-187.

Lin, M. P., Marine-Roig, E., & Llonch-Molina, N. (2021). Gastronomy as a sign of the identity and cultural heritage of tourist destinations: A bibliometric analysis 2001–2020. *Sustainability*, 13(22), 12531.

Şengül, S., Türkay, O., & Yılmaz, Ö. (2022). The Measurement of Residents' Perceptions on the Usage of Local Cuisine for Tourism. *Anais Brasileiros de Estudos Turísticos*, 1-13.



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