

EIBA LISBON 20 23

15TH — 17TH DECEMBER 2023

PROCEEDINGS OF THE
49TH CONFERENCE OF THE
EUROPEAN INTERNATIONAL BUSINESS ACADEMY

The Changing Global Power Balance: Challenges for European Firms

ISEG • University of Lisbon • Portugal

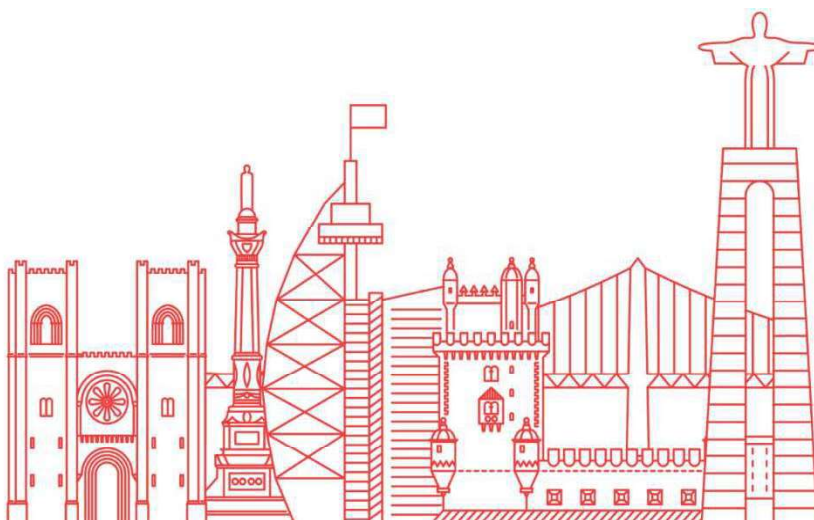


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Conference Chair: Nuno Fernandes Crespo

Conference Co-Chair: Vítor Corado Simões

Editors: Nuno Fernandes Crespo, Vítor Corado Simões,
Cátia Crespo, Dinis Macedo

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TABLE OF CONTENTS

Table of Contents.....	2
Background of the Conference Theme.....	3
Organizing Committee	4
Program Committee.....	4
Conference Tracks & Track-Chairs	5
Awards.....	7
Conference Program Overview.....	11
Detailed Session Overview	13
Presentation of Abstracts	27
Authors and Sessions	137
Sponsors & Partners.....	167

